Eco-support activity
– an operating model for a more ecological working environment
ECO-SUPPORT ACTIVITY is an ideal operating model for promoting environmental issues at the workplace. The activity is carried out with the help of eco-supporters, who are named and trained from among working communities. The eco-supporters guide and encourage their co-workers towards more environmentally friendly working methods, as well as increase their environmental awareness. A new and more responsible organisation culture reduces environmental impact, mitigates climate change and saves both natural resources and money. Eco-support activity requires the organisation to be committed to promoting environmental responsibility, and it also needs management support. The activity may help to improve the grassroots profile of the organisation’s strategies and environmental policies. The activity is easily linked to existing environmental management systems.

More than 3 700 eco-supporters have been trained for public sector in Finland by 2016.

Eco-support’s steps:
1. Our organisation is committed to promoting environmental responsibility.
2. We appoint and train eco-supporters in our work community.
3. We give support to eco-supporters and their work.
4. We find out about the state of the environment and identify our own opportunities to influence it.
5. We save energy and water.
6. We prevent waste production, we recycle and we sort.
7. We pay attention to environmental aspects when purchasing.
8. We promote sustainable transportation.
9. We take eco-support activity into account in our planning, operations and evaluations.
10. We ensure the continuity of eco-support activity.

Read more: www.ekotuki.fi/en

Photo: Jaana Terävä